



March 25 – 27, 2011
PIER 94 ON THE HUDSON RIVER

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Media Advisory

PRESS REGISTRATION FOR ARTEXPO NEW YORK 2011—NOW ONLINE AT:

<http://www.martreg.com/reg/artexpo/?page=trade>

EVENT: Artexpo New York, the world's largest fine art trade show for over 32 years, returns to New York City, March 25-27, 2011 for an extraordinary weekend featuring fine art from both established and emerging talent, 30+ free art industry seminars, over 400 exhibitors from 30 countries, and 15,000+ attendees at Pier 94 on the Hudson River, New York City's renowned "Art & Design Pier."

PRESS/MEDIA REGISTRATION: To register for an accredited PRESS BADGE, please fill out the simple one-page form at <http://www.martreg.com/reg/artexpo/?page=trade>. Under "Organization," be sure to indicate the media outlet you represent; under the pull-down for "Industry Involvement," select "Press/Media." To pick up your badge at the registration desk, please present your press ID, photo ID, and a current business card.

HIGHLIGHTS:

- On Friday, March 25 at 9AM, the keynote address will be given by **Jeff Pulver**, chairman and founder of pulver.com: "The Birth of the Back Channel: The Real-Time Web and How It's Changing How We're Doing Business."
- On Saturday, March 26 at 9AM, world renowned actress and artist **Jane Seymour**, will present a special hands-on "Open Heart" art class for underprivileged kids in collaboration with **Free Arts NYC**.
- On Saturday at 4PM, Bravo TV star and reality artist **Peregrine Honig** will speak on "Unlimited Edition: Publishing New Media."
- Artexpo New York will also introduce the beta launch of **ArtexpoStudio.com**, its revolutionary image archiving and reproduction solution to the perennial challenge of image quality control. The fine art digital archiving service is on par with—and in many cases, surpasses—technology employed by the world's finest museums.

About Artexpo New York

Artexpo is the world's largest fine art trade show, providing dealers with access to thousands of innovative works from artists and publishers in one single venue. Over its 32-year history, Artexpo New York has hosted many of the world's most renowned artists, including Andy Warhol, Peter Max, Robert Rauschenberg, Robert Indian, Keith Haring and Leroy Neiman. To learn more, visit www.ArtexpoNewYork.com, [Facebook.com/artexponewyork](https://www.facebook.com/artexponewyork) and [Twitter.com/Artexpo](https://www.twitter.com/Artexpo).