



March 25 – 27, 2011
PIER 94 ON THE HUDSON RIVER

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FOR IMMEDIATE RELEASE

Save the Date! Artxpo New York Returns to Pier 94 in 2011 Culminating NYC's Month-Long Celebration of Art and Design

NEW YORK CITY, (DEC 2, 2010) – Artxpo New York, the world's largest fine art trade show for over 32 years, will return to New York City, March 25-27, 2011 for an extraordinary weekend featuring fine art from both established and emerging talent, art industry seminars and entertainment at Pier 94 on the Hudson River, New York City's renowned "Art & Design Pier."

"We expect the 2011 Artxpo New York to double our successes in 2010," said Artxpo CEO Eric Smith. "In 2010 we hosted 245 exhibitors in 550 booths, and for 2011 we are expecting over 400 exhibitors and 700 booths."

With artwork for every taste and budget, Artxpo New York 2011 will feature art from over 20 countries, including China, Nigeria, Turkey, France, Russia and Germany, showcasing innovative new paintings, prints, drawings, sculpture, photography, ceramics, glassworks and more—all under one roof. Artxpo New York will follow the Armory Show and The Architectural Digest Home Design Show, culminating the city's widely acclaimed, month-long celebration of art and design.

"We're providing something for everybody," said Smith. "More than any other show, Artxpo New York is inclusive and dynamic and enables all areas of the art world to flourish. It's a place where emerging artists are discovered and where artists from all disciplines find a market for their work—even in the current economy."

"If you're in the art industry, you need to be at Artxpo. Whether you're a buyer or an exhibitor, you can attend our 25 innovative, free education seminars for to-the-minute information on a myriad of topics, including 2011 Art and Design Trends; Social Media for Artists, Galleries and Designers; Powering Your Business with New Media; Licensing; and more. Because of the strong increase in exhibitors and anticipated attendees, we're also introducing new amenities for our guests, including an elegant new VIP lounge and a luxurious bistro."

Exhibitors and attendees can look forward to exciting preview events, entertainment and Artxpo's popular [SOLO] pavilion, showcasing contemporary artwork by hundreds of the world's top emerging, independent artists. At the show, Artxpo will also be introducing Artxpo Studio, a new, complete set of tools Artxpo has designed to help independent artists to market their work, create higher quality reproductions, spend more time in the studio and increase revenues.

For 32 years, Artxpo New York has been the world's largest fine art trade show, providing trade buyers and weekend shoppers with access to thousands of innovative works from artists and publishers in a single venue. Over the decades, Artxpo has hosted many of the world's most renowned artists, including Andy Warhol, Peter Max, Robert Rauschenberg, Keith Haring, Robert Indiana and Leroy Neiman.

"I consider the New York Artxpo to be the single most cost- and time-effective method for finding the right high-end gallery representation," says returning exhibitor Kate McCavitt. "Currently, 80% of my gallery representation is a direct result of gallerists who found my work in the Artxpos since 2007. Independent artists take note: few other shows offer you the opportunity to present directly to the trade of our industry."

To reserve a booth or obtain attendee information and show updates, visit www.ArtxpoNewYork.com , [Facebook.com/artexponeyork](https://www.facebook.com/artexponeyork) and [Twitter.com/Artexpo](https://twitter.com/Artexpo).