



March 25 – 27, 2011
PIER 94 ON THE HUDSON RIVER

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World Renowned Artists, Gallery Owners and Dealers Create Thriving Marketplace at International Artxpo New York 2011 Show

Pinnacle Event Presents Talent from Veteran and Emerging Artists Worldwide

NEW YORK (January 3, 2011) – International Artxpo New York has stood at the pinnacle of the commercial fine art market for the past 33 years. The list of past exhibitors is a veritable Who's Who of visual artists, including Andy Warhol, Peter Max, Robert Rauschenberg, Robert Indiana, Keith Haring and Leroy Neiman. This year's show, to be held March 25-27 at Pier 94, will be no different, with top exhibitors from around the world coming to participate in a marketplace expected to generate millions in fine art sales and draw a crowd of more than 10,000 motivated art collectors.

"For 2011, we have assembled an extraordinary group of the most influential art dealers and talented artists from around the world," said Artxpo CEO **Eric Smith**. "Unique among shows, many artists are in attendance and collectors actually get to meet the artists in person and talk to them about their paintings. This is one of the very cool features of Artxpo New York." According to Smith, other show highlights include a series of 25 free art seminars and the very popular juried SOLO artists section, where emerging artists are often discovered. This year, Artxpo's exhibitor base comprises artists from 30 countries.

2011 Exhibitor Highlights — Reaching International Markets

Unique postimpressionist landscape artist, **Samir Sammoun** plans to unveil new paintings and other treasures from his collection including newly created scenes from New York and France. Sammoun offers a vast repertoire of pictorial themes, e.g. willows, apple trees in bloom, wheat fields, olive trees, villages, storms, churchyards and streetscapes. "I try to make the person looking at my painting feel the color of the sky, the temperature of the air, and the breeze in the apple trees or the wheat stalks," he said.

Rob Gonsalves and **J. Scott Nicol** are a few superstars who will be featured at the show. "These two perennial favorites are widely collected and Artxpo New York is the venue where they will receive the mass exposure they deserve," said **Boots Harris**, owner of Huckleberry Fine Art, who has exhibited at the show for 15 years. Harris said that he's placed thousands of Gonsalves' works into collections.

"People love Artxpo New York. It's a great cultural event, and an excellent place to meet and find exceptional pieces of art," said **Rami Rotkopf**, owner of **Smart Publishing**, who will mark his 20th anniversary at the show. Rotkopf will feature **Neil Loeb**, the pop artist from the 80s, and **David Schluss**, who's been highly successful for over three decades and has entered new markets in the past year in England, France and Belgium. Schluss will debut two new sculptures and release a fourth book, *David Schluss—The IV Book*.

Studio Fine Arts will celebrate its 10th anniversary at the show with works by **Hessam Abrishami**, who returns to Artxpo New York for his 22nd consecutive year. In honor of the occasion, Hessam is working on an original masterpiece that he plans to unveil at the show along with a special limited edition. Love and



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music are essential in the Hessam's paintings and this fascination is rooted in his enchantment with romanticism.

Another Studio Fine Art's artist to be represented at the show is **Goli Mahallati**. Her work displays the strength of her technique with a pallet knife rather than a traditional brush for creating bold areas of color and texture. Goli's original acrylics and limited edition prints often depict the dignity of the ideal human spirit.

The abstract landscape work of **Parviz Payghamy** will also be at Artexpo New York. The landscapes are poetic, which is appropriate as Parviz was dubbed "the poet painter" by his friends and professors in Iran. His fascination with poetry provides his paintings with the fleeting beauty of life and the melodic quality of color.

Gyslaine Tormo, owner of **Mecenavie** near Paris, will be attending Artexpo New York for the 8th time. "My artists want to be at this show because of its fine reputation," she explained. "The vitality that previously supported art in Europe and especially in France in the past century has now shifted to New York. The new art center is in New York today and that's why I'm bringing 25 of my artists to Artexpo New York."

For a second year, **The Chinese Cultural Promotional Society** will bring a delegation of leading artists from the People's Republic of China to participate in Artexpo New York. For more information on exhibitors and artists, visit: www.ArtexpoNewYork.com, Facebook.com/artexponewyork and Twitter.com/Artexpo.

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