



**FOR IMMEDIATE RELEASE**

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**The World’s Largest Fine Art Show, Artexpo New York,  
Announces 2016 Interactive Programming**

*-Four-day experience featuring extraordinary fine art, seminars, live entertainment, and more-*

**NEW YORK (March 11, 2016)** – [Artexpo New York](#), the annual juried art show taking place April 14–17 at Pier 94 in the heart of New York City, announces its lineup of interactive programming, including Art Talks, Meet the Artist sessions, live demonstrations, the Spotlight Artist Program, the *Topics & Trends* Educational Series, and more. This year’s show will host more than 400 exhibitors, including art publishers, gallery owners, and artists from around the globe.

These programs provide a dynamic experience for attendees, allowing them to view and interact with works produced by leading international artists, experience the work of those artists outside of museum walls, and enjoy exhibitions that showcase the thriving art landscape.

**SPOTLIGHT ARTISTS**

A much-anticipated programming element of Redwood Media Group's other art shows, the Spotlight Artist Program is being featured for the first time at Artexpo New York this year and will continue to be a highlight at the show in future years. The Spotlight Artist Program provides collectors a focused look at several cutting-edge artists who will each be creating a site-specific exhibition. This year, the artists selected are Ricardo Lowenberg, Alexis Silk, Jonathan Brender, and Gregg Albracht.



"Alice" by Gregg Albracht

**TOPICS & TRENDS EDUCATIONAL SERIES**

The *Topics & Trends* Educational Series comprises four days of complimentary seminars and conference classes offering expert perspectives on subjects ranging from art and the economy, small business management, and art marketing to social media for artists, design and decor trends, and more. Topics include:

- A Cautionary Tale: Protecting Your Artwork
- The Hidden Path of the Career Artist
- Marketing Art in Today's New Luxury Style
- Elements of Design
- Marketing Smarts for Designers and Artists
- The Journey of a Working Artist
- Six Spheres of Success
- Preserving Your Legacy
- Breaking the Myth of the Starving Artist

### **ART TALKS**

Art Talks offer attendees an inside look at the artistic experience by way of panel discussions, conversations, and provocative artistic discourse with leading artists, curators, designers, gallerists, and art-industry professionals.

### **MEET THE ARTIST AND LIVE DEMONSTRATIONS**

Meet the Artist sessions immerse the audience with the artists, giving them the opportunity to learn about each artist's inspiration, story, and medium. In many cases, the artist also does a live demonstration, creating his or her next work of art.

### **POSTER CHALLENGE**

See the unveiling of the winning original artwork of this year's Artexpo New York Poster Challenge, *The Princess of the Strawberry Mouth* by Adrian Arrieta. Born in Cuba, Arrieta grew up longing to become an artist, but often felt discouraged by the impracticality of his dreams. Now a graphic design student in Miami, he is thankful to have received this extraordinary opportunity to showcase his artwork in the U.S. The Poster Challenge theme was "Chroma" and garnered 500+ entries.



### **GLOBAL EXHIBITOR BASE**

Artexpo New York truly has an international exhibitor base, highlighting artists and galleries from around the globe, including Argentina, Australia, Austria, Canada, China, Estonia, Finland, France, Georgia, Germany, Greece, Guatemala, India, Italy, Japan, Latvia, Malaysia, Malta, Mexico, Netherlands, New

Zealand, Nigeria, Panama, Poland, Russia, Singapore, South Korea, Spain, Sweden, Switzerland, Taiwan, United Kingdom and Venezuela ... just to name a few!

In addition to Artexpo New York, two other shows will be held under the same roof:

### **[SOLO]**

Offers established and emerging independent artists the opportunity to showcase their work on an international stage. Over the decades, [SOLO] has become the ultimate venue for independent artists to be discovered—not only by gallery owners and art publishers, but also by collectors and enthusiasts in search of exciting new works.

### **[FOTO SOLO]**

A new event, which offers a focus on fine art photography from some of the world's finest abstract, contemporary, and realist photographers. Echoing [SOLO]'s philosophy of supporting career opportunities of independent artists and partnered with industry experts *Digital Photo Pro* and *Outdoor Photographer*, this year's [FOTO SOLO] will be an introduction to the official launch of [FOTO SOLO] in 2017.

Tickets for Artexpo New York are priced at \$20 for general admission. For Thursday's VIP opening night preview party, tickets are \$40 and allow you access for the duration of the show. For more information on Artexpo New York, please visit [www.artexponeyork.com](http://www.artexponeyork.com).

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### DATE:

Thursday, April 14 – Sunday, April 17, 2016

### SHOW HOURS:

VIP Opening Night Preview Party

Thursday, April 14, 2016 | 4 p.m. – 7 p.m. (Open to all attendees)

Open Show Days:

Thursday, April 14, 2016 | 12 p.m. – 7 p.m. (TRADE ONLY)

Friday, April 15, 2016 | 12 p.m. – 7 p.m.

Saturday, April 16, 2016 | 10 a.m. – 7 p.m.

Sunday, April 17, 2016 | 10 a.m. – 6 p.m.

### VENUE:

Pier 94

711 12<sup>th</sup> Ave (55<sup>th</sup> Street & the West Side Highway)

New York, NY 10019-5399

### ADMISSION COST:

- **MULTI-DAY PASS:** \$40 | Valid for entire event: Thursday's VIP Opening Preview Party and Friday through Sunday
- **GENERAL ADMISSION:** \$20 | Valid for one admission: Thursday's VIP Opening Preview Party, Friday, Saturday, or Sunday
- **SENIOR ADMISSION (ages 60+):** \$15.00 | Valid for one admission: Thursday's VIP Opening Preview Party, Friday, Saturday, or Sunday.

- STUDENT ADMISSION (Middle and High School/College—ID Required): \$15 | Valid for one admission: Friday, Saturday, or Sunday.
- Children aged 12 and under get in FREE.

### **About Artexpo New York**

For more information about Artexpo New York visit [www.artexponeyork.com](http://www.artexponeyork.com).

### **About Redwood Media Group**

Since 2009, Redwood Media Group (RMG) has been revolutionizing the global fine art community by helping artists and gallery owners grow their businesses through fine art exhibitions and publications, art business education, mentoring, marketing, and social media. Today, RMG owns and operates six fine art shows: Artexpo New York, Art San Diego, Spectrum Indian Wells, Spectrum Miami, Art Santa Fe, and Red Dot Art Fair. Artexpo New York, the world's largest fine art trade show for 38 years and counting, attracts more than 30,000 art enthusiasts every year, including 4,500 industry buyers. Spectrum Miami and RMG's newest acquisition, Red Dot Art Fair, take place during Miami Art Week, an annual attraction that draws over 80,000 art collectors to the city. Over the past seven years, RMG has welcomed hundreds of thousands of visitors to their events, sold millions of dollars' worth of art, and helped thousands of unrepresented and established artists launch or grow their careers. Aside from hosting multiple high-end art shows throughout the year, RMG also publishes *Art Business News* and *DECOR* magazine.

For more information, visit:

[www.redwoodmg.com](http://www.redwoodmg.com), [www.artbusinessnews.com](http://www.artbusinessnews.com), [www.decormagazine.com](http://www.decormagazine.com), [www.artexponeyork.com](http://www.artexponeyork.com), [www.art-sandiego.com](http://www.art-sandiego.com), [www.spectrum-miami.com](http://www.spectrum-miami.com), [www.spectrum-indianwells.com](http://www.spectrum-indianwells.com), [www.artsantafe.com](http://www.artsantafe.com) and [www.reddotfair.com](http://www.reddotfair.com).