

[ FOTO SOLO ]

**artexpo**  
NEW YORK  
April 14-17, 2016  
Pier 94, NYC

[ SOLO ]

**FOR IMMEDIATE RELEASE**

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**Artexpo New York, the World's Largest Fine Art Trade Show,  
Announces 2016 Record Sales, Attendance, Show  
Highlights and 2017 Dates**

*-Four-day fine art experience drew thousand of attendees and produced over \$1 million in sales-*

**NEW YORK (July 19, 2016)** – [Artexpo New York](#), the annual juried fine art show, announces record attendance and robust sales from its 38th annual show, which took place April 14-17, 2016 at Pier 94. The four-day art show welcomed more than 30,000 attendees, including more than 4,000 during the VIP Opening Night Party. Artexpo New York featured the works of more than 400 exhibitors showcasing thousands of artists from over 40 countries. Artexpo New York 2016 had in excess of \$1 million in sales with many artists and galleries still finalizing pending sales, commissions, and placements at the end of the show.

“Each year, thousands of art aficionados and industry insiders flock to Artexpo New York in search of art that will shape trends in galleries worldwide and this year was no different,” said Eric Smith, president and CEO of Redwood Media Group. “The success of this year’s Artexpo New York makes us excited to plan for the 2017 show.”

Preparation for Artexpo New York 2017 has already begun—taking place Friday, April 21 to Monday, April 24, 2017, again at Pier 94 in conjunction with [SOLO] and an enlarged [FOTO SOLO]. The show will bring in thousands of attendees and hundreds of exhibitors from across the world, continuing its run as the world’s largest fine art trade shows. As always, exhibitors and attendees can expect a full array of programming, including an expansion of the complimentary *Topics & Trends* Education Program. Galleries and artists can submit their applications for exhibiting [here](#).

Artexpo 2016 included three shows under one roof: Artexpo New York, the world’s largest fine art trade show; [SOLO], highlighting established and emerging independent artists; and [FOTO SOLO], featuring fine art photography from some of the world’s finest abstract, contemporary, and realist photographers. Artexpo New York is the largest international gathering of qualified trade buyers, giving hundreds of established and emerging artists the opportunity to get in front of the right people. Attendees had the chance to browse thousands of innovative new works of art and enjoy cocktail parties, live entertainment, and other special events. Artexpo also featured the *Topics & Trends* Education Program—four days of complimentary seminars and conference classes offering expert perspectives on subjects ranging from art and the economy, small business management, and art marketing to social media for artists, design and decor trends, and more.

### **Additional 2016 show highlights:**

- [FOTO SOLO], a new event that offered a focus on fine art photography, was introduced. Echoing [SOLO]'s philosophy of supporting career opportunities of independent artists and produced in partnership with industry experts *Digital Photo Pro* and *Outdoor Photographer*, this year's [FOTO SOLO] was an introduction to the official launch of [FOTO SOLO] in 2017.
- Spotlight Artists included: Ricardo Lowenberg, Alexis Silk, Jonathan Brender, and Gregg Albracht.
- The Poster Challenge winner was *The Princess of the Strawberry Mouth* by Adrian Arrieta. The Poster Challenge theme was "Chroma" and garnered 500+ entries. *The Princess of the Strawberry Mouth* was sold at the show for \$10,000.
- The *Topics & Trends* Education Program included a keynote address plus presentations by industry experts, including:
  - A Cautionary Tale: Protecting Your Artwork
  - The Hidden Path of the Career Artist
  - Marketing Art in Today's New Luxury Style
  - Elements of Design
  - Marketing Smarts for Designers and Artists
  - The Journey of a Working Artist
  - Six Spheres of Success
  - Preserving Your Legacy
  - Breaking the Myth of the Starving Artist
  - Stewardship, Insuring the Legacy
  - Understanding Art Licensing
  - Art Talks
- Many exhibitors participated in Meet the Artist sessions and live demonstrations.
- Friday was dedicated to "Focus on Design."
- Thursday's trade day welcomed more than 5,700 trade professionals, including gallery owners and managers, art dealers, interior designers, architects, corporate art buyers, and art and framing retailers.
- Award winners included:
  - [SOLO] Award: Gordon Harrison, Peter Gish, Eddie Shen
  - [FOTO SOLO] Award: Michael Ezra, George Saitas, Jan Gordon
  - International Award: Oskar Rabenda, Tessa Aalbrecht, Ms. Zheng Hui Rong (American Hairong)
  - Sculpture Award: Gallery Guiseppe, Rodo Padilla Sculpture
  - Best Booth Design: Mattson's Fine Art
  - Directors' Award: Anna Art Publishing
  - Best New Exhibitor: Harvest Mountain
  - 20<sup>th</sup> Anniversary Award: Samir Sammoun, Sammoun Fine Art
  - 25<sup>th</sup> Anniversary Award: Rami Rotkopf, Smart Publishing
  - 30<sup>th</sup> Anniversary Award: Victor Forbes, Fine Art Magazine

### **Notable Exhibitor Sales:**

Hundreds of artists and galleries displayed their work at Artexpo New York and many came away with valuable new contacts and lucrative deals. Here is a sampling of the sales, commissions, and placements from this year's show:

- Samir Sammoun sold 17 originals on the first day and 3 additional throughout the show for a total of 20, ranging in price from \$10,000 to \$50,000.
- Mary Johnston sold 8-10 originals each day, ranging in price from \$1,000 to \$10,000, plus garnered 4 new galleries and 3 new designers.

- Art Brand Studios featured Simon Bull, Thomas Kinkade, and launched its new artists Noah and Justyn Farano. Among the pieces they sold were 2 Simon Bull originals and multiple limited-edition pieces, ranging in price from \$500 to \$11,000.
- James Paterson sold 10 of his Prayer Machine Sculptures, priced at \$2,000 to \$5,000 each; plus several commissions at \$4,000 to \$7,500. each
- Mattson's Fine Art sold several Alexis Silk glass sculptures, including a \$6,400 winged male torso titled "Fire and Ice" and 2 of her "Heads" Collection pieces; plus several other artists' works.
- Art Design Consultants sold 30 originals the first day of the show, primarily by artist Ken Rausch. The following days held similar results with the highest price pieces selling for \$6,000 to \$7,500.
- Anna Art Publishing sold 7 originals, the highest priced at \$36,000 and another at \$22,000, plus numerous limited-edition pieces priced between \$660 to \$6,500 each.
- First time [SOLO] exhibitor Jenn Williamson sold 4 large originals and several smaller pieces, ranging in price from \$350 to \$4,500 each.
- Rising Artist exhibitor Stale Amsterdam sold two originals priced at \$10,000 each.
- Rising Artist Tiago Azevedo sold 2 pieces for \$7,500 each, plus has 6 pages of contacts and uncounted leads, including international galleries, designers, and collectors.
- [SOLO] artist Rascal sold out his entire booth to a collector in Japan.
- [FOTO SOLO] exhibitor JAB Wildlife Photography sold several pieces and received interest from a museum for an exhibition of commissioned works.
- April Tracey Photography sold multiple pieces of her fine art photography prints, ranging in price form \$250 to \$750.
- [SOLO] artist Ancizar Marin was back for his fifth year and once again had great success, selling multiple pieces ranging in price from \$250 to \$5,000.

Click [here](#) to view photos from Artexpo New York 2016. For more information on Artexpo New York, please visit [www.artexponewyork.com](http://www.artexponewyork.com).

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### **About Redwood Media Group**

Since 2009, Redwood Media Group (RMG) has been revolutionizing the global fine art community by helping artists and gallery owners grow their businesses through fine art exhibitions and publications, art business education, mentoring, marketing, and social media. Today, RMG owns and operates six fine art shows: Artexpo New York, Art San Diego, Spectrum Indian Wells, Spectrum Miami, Art Santa Fe, and Red Dot Miami. Artexpo New York, the world's largest fine art trade show for 38 years and counting, attracts more than 30,000 art enthusiasts every year, including 4,500 industry buyers. Spectrum Miami and RMG's newest acquisition, Red Dot Miami, take place during Miami Art Week, an annual attraction that draws over 80,000 art collectors to the city. Over the past seven years, RMG has welcomed hundreds of thousands of visitors to their events, sold millions of dollars' worth of art, and helped thousands of unrepresented and established artists launch or grow their careers. Aside from hosting multiple high-end art shows throughout the year, RMG also owns *Art Business News* and *DECOR* magazines.

For more information, visit:

[www.redwoodmg.com](http://www.redwoodmg.com), [www.artbusinessnews.com](http://www.artbusinessnews.com), [www.artexponewyork.com](http://www.artexponewyork.com), [www.art-sandiego.com](http://www.art-sandiego.com), [www.spectrum-miami.com](http://www.spectrum-miami.com), [www.spectrum-indianwells.com](http://www.spectrum-indianwells.com), [www.artsantafe.com](http://www.artsantafe.com) and <http://www.reddotmiami.com>.