

PRESENTATION & HANGING REGULATIONS

HANGING YOUR ART

Show Management does not permit the use of screws or “bare” nails to hang art. We require the use of standard picture hooks ([see sample pictures by clicking here](#)) and the accompanying nails. Please make sure to bring your own picture hooks (show management does not provide picture hooks). Using anything other than nails could result in a wall damage assessment. Show Management does not recommend using Velcro to hang artwork and is not responsible for damage caused to artwork if hung with Velcro.

BOOTH PRESENTATION

Show Management will strictly enforce proper booth presentation. Exhibitors are not allowed to exceed the perimeters of their booths with any type of artwork, sculptures or furniture, except for works displayed on the exterior walls of booth, if applicable. Artwork should not be piled on the show floor within the booth. Booths should be neatly installed; closets can be built into the booth for additional works.

HANGING ART GUIDELINES

Exhibitors must comply with the following rules and regulations:

- All displayed artwork must be matted, framed, gallery wrapped or otherwise mounted. Framed works must have a wire or other means of hanging. Every piece of art must be labeled with its title, retail price, and the Artist's name.
- Each exhibitor is required to install and remove their artwork, in the exhibit, on the scheduled day and time.
- Each exhibitor is responsible for providing all of the necessary hanging supplies, i.e. hanging wire, picture hooks, hammers, ladders and personnel for the installation and the removal of the exhibit.
- We do not permit the use of screws or “bare” nails to hang art. We require the use of standard picture hooks ([see sample pictures by clicking here](#)). Exhibitors are required to remove all nails from the walls at the completion of the fair to avoid labor charges.
- Exhibits can not exceed the height of 3m for hardwall booths. Show management reserves the right to remove (at exhibitor's expense) any display materials above the height limitation if written approval has not been obtained.
- All artwork displayed must hang on the walls. Artwork may not be stacked against the walls, on the floor, or on tabletops in your booth as a form of open storage.
- Excessive or overcrowding of art on the walls is not permitted. Artwork can cover up to 70% of your wall space. 30% of the blank wall should be exposed.

- Show Management reserves the right (in it's sole discretion) to remove art or anything from the show should it not be professionally appropriate, offensive in nature or discriminatory.
- All signage must be kept within the contracted exhibitor space. Hand-written signs are not permitted.
- No exhibitor furnished lights will be permitted. Exhibitor light allotment is based on booth package.

DESIGN TIPS & SUGGESTIONS FOR HANGING ARTWORK

- ***Hang art at eye level:*** This is where it can be most easily seen and most thoroughly enjoyed. The only decision is: standing eye level or sitting.
- ***Create your own drama:*** With oversized matting and exaggerated proportions, you can transform a small piece of art into a dramatic decorating statement.
- ***Create a sitting area:*** Use art to define a private space such as a reading corner within your booth. Build your arrangement around a chair and lamp, and hang the art at sitting eye level or even lower.
- ***Modern Gallery Look:*** To create a modern art gallery feel give each piece ample breathing room. Stand at the center of the first piece and take one swift, or two small steps along the wall. This is a good center for the next piece.
- ***Above a Sofa:*** When placing art above furniture such as a sofa, you need to hang your artwork about six to nine inches above the sofa, or at eye level.
- ***Cluster Arrangements:*** Tightly group an even number of pieces together to give a statement or a focal point. This works on either large or small wall spaces, depending on the look you want.
- ***In a Row:*** By placing an odd number of pieces in a horizontal line to each other, gives balance and the sense of space. This works well in narrow passageways within your booth space.