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ARTEXPO NEW YORK CELEBRATES 40 YEARS OF EXCELLENCE IN ART

World's largest international fine art marketplace returns to Pier 94, April 19—22, 2018

Artexpo New York XL presents [MAGNIFY] as the Anniversary theme that takes a look at over four decades of the artistic canvas through a retrospective lens

New York, NY – February 2018: Redwood Media Group, the nation's leader in exhibitions and event production, media, and marketing for the global fine art community, announces its highly anticipated four-day annual showcase and most coveted fine art experience that marks an unprecedented 40-year Anniversary milestone. **Artexpo New York** returns to **Pier 94**, located at 711 12th Avenue in Manhattan, from **Thursday, April 19th** to **Sunday, April 22nd**. Exhibitor or trade registration and purchasing of show passes or general admission tickets is now open at www.artexponeewyork.com.

The annual fine art destination will once again offer *Three Shows Within One Venue* at the heart of Midtown Manhattan, across 135,000 square feet of uninterrupted convention space, known as "The Art & Design Pier." Artexpo New York XL will host more than 400 innovative exhibiting artists, galleries and publishers from across the globe, showcasing original artwork, prints, paintings, drawings, sculptures, photography, ceramics, giclee, lithographs and glass works among other contemporary and fine art.

To celebrate 40 years of excellence in art, Artexpo New York presents [MAGNIFY] as the curatorial theme for 2018 – examining four decades of artistic expression through a retrospective lens. During its 40-year history, Artexpo New York has hosted the likes of **Andy Warhol**, **Robert Rauschenberg**, **Keith Haring** and **Leroy Neiman**; intensifying the discourse on today's most pressing industry challenges and magnifying the very best the fine art world has to offer. In addition to coming to see Artexpo, the world's largest fine art trade show, more than 35,000 avid art enthusiasts and industry leaders will return to enjoy [SOLO] highlighting established and independent emerging artists and [FOTO SOLO] featuring fine art photography from some of the world's finest abstract, contemporary and realist photographers. Artexpo New York XL will also feature its annual lineup of interactive and educational programming covering the industry's topics and trends.

"This year's Artexpo New York commemorates a very special milestone within the fine art industry," says Eric Smith, president and CEO of Redwood Media Group. "For 40 years and counting, Artexpo New York has been changing the way people buy and sell art. Our annual curated expo brings the biggest publishers, galleries and collectors face-to-face with hundreds of established and emerging artists. [MAGNIFY] as our curatorial theme for this year's expo offers a retrospective lens through which four decades of artistic excellence will be represented, examined and immortalized during all three shows. With giant canvases, monumental sculptures and immersive installations, Artexpo New York is going to be larger than life – both in scale and conception."

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Hosting more than 35,000 avid art enthusiasts, including 5,000+ trade representatives every year, Artexpo New York is the largest international gathering of qualified trade buyers—including gallery owners and managers, art dealers, interior designers, architects, corporate art buyers, and art and framing retailers. Attendees will have an opportunity to browse thousands of innovative new works of art and enjoy education seminars, cocktail parties, live entertainment and other special events. [SOLO] offers established and emerging independent artists the opportunity to showcase their work on an international stage. Over the decades, [SOLO] has become the ultimate venue for independent artists to be discovered—not only by gallery owners and art publishers, but also by collectors and enthusiasts. [FOTO SOLO] includes collections of fine art photography by some of the world's most acclaimed independent photographers. The show has continued to partner with industry publishing experts, Digital Photo Pro and Outdoor Photographer, to reinforce its philosophy of supporting career opportunities of independent artists.

As part of the interactive schedule of programming, this year's Artexpo New York will include **Art Labs**, featuring specially curated site-specific projects by prominent galleries, art institutions, and art collectives within the show; **Spotlight Program**, providing collectors with a focused look at several prominent artists and galleries that will each be creating a site-specific exhibition, and the **LaunchPad Artist Program**, showcasing an emerging and unrepresented artist who is selected to create an exhibition at the show, resulting from a collaboration among local art institutions, galleries, and Artexpo New York. This year's expo also features the **Topics & Trends Education Program**, which includes four days of complimentary seminars and conference classes offering expert perspectives on subjects ranging from art and the economy, small business management and art marketing to design and decor trends and social media management for artists. The full schedule of programming activity will be announced in April.

An addition to this year's Artexpo New York will include an artists **Sculpture Garden** – a dedicated installation at the rear of Pier 94, with more than 10 of today's leading sculptors exhibiting their most impressive work. This area will also provide seating, allowing attendees to relax while they browse a number of exhibition partner and vendor stands in the surrounding vicinity.

Some examples of exhibitors already confirmed for this year's Artexpo New York include: **Sammoun Fine Art**, Quebec; **Art Link International**, Miami; **Blink Group Gallery**, Miami; **Mecenavie Gallery**, Paris; **Gallery Edel**, Osaka; **Mattson's Fine Art**, Atlanta; **Novem Fine Art**, Ontario, Canada; **Arte Collective**, Miami/New York; **Getty Images Gallery**, New York; **ADC Fine Art**, Cincinnati; **Artblend**, Fort Lauderdale; **Anna Art Publishing**, Ontario, Canada; **Contemply**, Florence, Italy; **Roka Art Gallery**, Padua, Italy and **Sarona Gallery**, Tel Aviv, Israel.

Maison Louis Jadot, one of the most renowned Burgundy Houses, is a premium sponsor of the show and the exclusive wine sponsor.

Each year, thousands of art industry insiders flock to Artexpo New York in search of the art and the artists that will shape trends in galleries worldwide. Over the past several years, Pier 94 has quickly become a recognizable event space in New York City, utilized for high end shows and large scale events. Artexpo New York XL will follow The Armory Show, completing the trendy convention center's month-long critically acclaimed offering of exhilarating and prominent art fairs in New York City.

The annual **Opening Night Preview Party** for Artexpo New York will take place from 4 p.m. to 8 p.m. on Friday, April 20. Tickets for the Opening Night Preview Party are priced at \$20. Tickets for Artexpo New York are priced at \$20 for general admission. A multi-day pass that includes access to all three shows from Friday, April 20 to Sunday, April 22 is priced at \$40. For further information on Artexpo New York or to purchase tickets, please visit www.artexponeewyork.com. For more information on Redwood Media Group, visit redwoodmg.com.

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For further information, to arrange an interview, or to request media credentials, please contact:

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GENERAL INFORMATION

SHOW ADDRESS

Pier 94
711 12th Avenue (55th Street and West Side Highway)
New York, NY 10019-5399

TICKETS

Opening Night Preview Party - \$20
General Admission - \$20
Multi-day pass (Friday, April 20 to Sunday, April 22) - \$40

TRADE DAY HOURS

(Trade Attendees Only)
Thursday, April 19 | 12 - 7 PM
Friday, April 20 | 10 AM - 4 PM

TRADE DAY – FIRST PREVIEW PARTY

(Trade Attendees Only)
Thursday, April 19 | 5 - 7 PM

OPENING NIGHT PARTY

(Trade & Public Welcome)
Friday, April 20 | 4 PM - 8 PM

MAIN SHOW HOURS

(Trade & Public Welcome)
Saturday, April 21 | 11 AM - 7 PM
Sunday, April 22 | 11 AM - 6 PM

AENY on Facebook: www.facebook.com/artexponewyork
AENY on Twitter: www.twitter.com/artexponewyork
AENY on Instagram: www.instagram.com/artexponewyork
www.artexponewyork.com

About Artexpo New York

Now celebrating its 40 Year Anniversary, Artexpo New York offers *Three Shows in One Venue* and the world's largest fine art marketplace. Located at the renowned Pier 94 event venue in Manhattan, Artexpo New York brings together the largest international gathering of qualified trade buyers—including gallery owners and managers, art dealers, interior designers, architects, corporate art buyers and art and framing retailers. The annual curated expo introduces more than 400 of the world's leading publishers, galleries and collectors face to face with hundreds of established and emerging artists from across the globe. More than 35,000 avid art enthusiasts attend each year to enjoy exciting and original artwork, prints, paintings, drawings, sculpture, photography, ceramics, giclee, lithographs and glass works – all under one roof and within 135,000 square feet of uninterrupted convention space. Alongside Artexpo New York, the world's largest fine art trade show, is [SOLO] highlighting established and independent emerging artists and [FOTO SOLO] featuring fine art photography from some of the world's finest abstract, contemporary and realist photographers. Artexpo New York also features its annual lineup of interactive and educational programming, including Art Labs, Spotlight Program, the LaunchPad Artist Program, and the Topics & Trends Education Program. For further information, visit www.artexponewyork.com.

About Redwood Media Group

Since 2009, Redwood Media Group (RMG) has been revolutionizing the global fine art community by helping artists and gallery owners grow their businesses through fine art exhibitions and publications, art business education, mentoring, marketing, and social media. Today, RMG owns and operates six fine art shows: Artexpo New York, Artexpo Las Vegas, Spectrum Miami, Art San Diego, Art Santa Fe, and Red Dot Miami. Artexpo New York, the world's largest fine art trade show for 40 years and counting, attracts more than 40,000 art enthusiasts every year, including nearly 5,000 industry buyers. Spectrum Miami and Red Dot Miami take place during Miami Art Week, an annual attraction that draws over 100,000 art collectors to the city. Over the past eight years, RMG has welcomed

hundreds of thousands of visitors to their events, sold millions of dollars' worth of art, and helped thousands of unrepresented and established artists launch or grow their careers. Aside from hosting multiple high-end art shows throughout the year, RMG also owns *Art Business News*.

For more information, visit www.redwoodmg.com, www.artbusinessnews.com, www.artexponewyork.com, www.artexpolasvegas.com, www.art-sandiego.com, www.spectrum-miami.com, www.artsantafe.com, and www.reddotmiami.com.
